

WQUE-FM
New Orleans, LA
Quarterly Issues/Programs List
Third Quarter, 2016
10/05/2016

WQUE-FM
Quarterly Issues/Programs List

Addendum

WQUE-FM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **CULTURE:** The Guests are the playwright/ director and an actor in "The High priestess of Dark Alley" at LePetite Theatre. This is the story of two women doing battle with their domineering mother
- **DISASTER RECOVERY:** Observations from those who covered the Baton Rouge area flooding. How does this event differ from Katrina? Initial steps towards recovery
- **DOMESTIC ABUSE:** The guest is a New York best- selling author who has established a foundation that's designed to assist abused women. Providing a network of support so its easier for these women to leave these relationships
- **ECONOMIC DEVELOPMENT:** The guests are from the New Orleans Business Alliance. The agency works to market NOLA's brand and increase the stature of small business in the New Orleans area
- **EDUCATION:** The guest is a member of the well know New Orleans musical group "The Meters". He is offering a workshop on music education at LePetite Theatre. How to make a living in the music business
- **FAMILY ISSUES:** The guest is the Chief Operating Officer of the Tulane Health System with an update on the Millennial Awards, which recognizes up and coming young people dedicated to improving their community
- **FINANCES:** The guest is a personal money management consultant and author who shares common tips when opening a business. What are typical mistakes startups often make?
- **HEALTH:** The guest is author of "Waging Inner Peace", the story of how 5,000 US military men and women used yoga to reclaim their lives. The lessons we can all learn from these experiences
- **RACE RELATIONS:** Understanding the assault on black manhood and masculinity. What are the challenges unique to black males? The guest

gives public talks each weekend in New Orleans

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DUR
CULTURE	REAL TALK	The guests are the playwright/ director and an actor in "The High priestess of Dark Alley" at LePetite Theatre. This is the story of two women doing battle with their domineering mother	JACKIE ALEXANDER/ ZEB HOLLINS	07/02/2016 06:00 AM	010:00
FAMILY ISSUES	REAL TALK	The guest is the Chief Operating Officer of the Tulane Health System with an update on the Millennial Awards, which recognizes up and coming young people dedicated to improving their community	JYRIC SIMS	07/02/2016 06:10 AM	010:00
DOMESTIC ABUSE	REAL TALK	The guest is a New York best-selling author who has established a foundation that's designed to assist abused women. Providing a network of support so its easier for these women to leave these relationships	MARY MORRISON	07/02/2016 06:21 AM	010:00
CULTURE	REAL TALK	The guest is the author of the New Orleans mystery novel "Surrender". Discussion of the book and why so many novels are set in New	JILL COLLINS	07/23/2016 06:00 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DUR
		Orleans.			
HEALTH	REAL TALK	The guest is author of "Waging Inner Peace", the story of how 5,000 US military men and women used yoga to reclaim their lives. The lessons we can all learn from these experiences	ERIC WALRABENSTEIN	07/23/2016 06:15 AM	015:00
FINANCES	REAL TALK	The guest is a personal money management consultant and author who shares common tips when opening a business. What are typical mistakes startups often make?	LISA FRYE	08/06/2016 06:00 AM	015:00
EDUCATION	REAL TALK	Promotion of a community policing/ school supply giveaway event at A.L. Davis Park. Free school supplies while they last	DEBRA MORTON	08/06/2016 06:15 AM	015:00
RACE RELATIONS	REAL TALK	Understanding the assault on black manhood and masculinity. What are the challenges unique to black males? The guest gives public talks each weekend in New Orleans	DR. WESLEY MUHAMMAD	08/13/2016 06:00 AM	015:00
HEALTH	REAL TALK	Promotion of upcoming AKA Health Fair, which happens Saturday at the Dryades YMCA. The event will offer free health screenings and a variety of vendors	KATHY SALOY/ DR. MICHAELA KING	08/13/2016 06:15 AM	015:00
EDUCATION	REAL TALK	The guest is a member of the well know New Orleans musical group "The Meters". He is offering a workshop on music education at LePetite Theatre. How	LEO NOCENTELLI	08/20/2016 06:00 AM	015:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DUR
		to make a living in the music business			
HEALTH	REAL TALK	The guest is a Licensed Clinical Social Worker with insights into recognizing the signs and diagnosing mental illness in children. At what age are these signs most likely to appear?	VICTOR SIMS	08/20/2016 06:15 AM	015:00
FINANCES	REAL TALK	As much of the area attempts to recover from the Baton Rouge area floods, tips for residents who are filling insurance claims. Mistakes to avoid and how much documentation is typically needed	LISA FRYE	08/27/2016 06:00 AM	015:00
DISASTER RECOVERY	REAL TALK	Observations from those who covered the Baton Rouge area flooding. How does this event differ from Katrina? Initial steps towards recovery	ANTOINETTE HARRELL/ DR. GARY CLARK	08/27/2016 06:15 AM	015:00
ECONOMIC DEVELOPMENT	REAL TALK	The guests are from the New Orleans Business Alliance. The agency works to market NOLA's brand and increase the stature of small business in the New Orleans area	QUENTIN MESSER/ LYNETTE WHITE-COLIN	09/10/2016 06:00 AM	010:00
HEALTH	REAL TALK	Discussion of the African American Male Wellness Walk. The event, on Sept 17 at Joe Browne Park, promoted healthy lifestyles and awareness for black men.	PASTOR TOM WATSON	09/10/2016 06:10 AM	010:00
ECONOMIC DEVELOPMENT	REAL TALK	The guest is the Director of Business Development with the	ADELE LONDON	09/10/2016 06:20 AM	010:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DUR
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non- profit Good Work Network, discussing the Roux Carre Talent Search. How this initiative helps to promote talent and assist participants in increasing their business and marketing skills

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Programs for Children; Desegregation

UNITED WAY: LIVE UNITED

The guests are the President and CEO of the United Way for Greater New Orleans and the Y Aquatics Director. How the Draydes YMCA evolved as an answer to segregated Y's in the city in the early 1900's.

GORDON WADGE/ RACHEL JONAS

07/10/2016 7:00am

029:53

Support for United Way

UNITED WAY: LIVE UNITED

Upcoming Red Beans and Rice fundraiser, which kicks off of United Way campaign in St Tammany. The guests are a member of the parish council and Chief of Fire Dist 1.

GENE BELSARIO/ CHRIS KAUFMAN

07/17/2016 7:00am

030:03

Women's Health Issues; Breast Cancer

UNITED WAY: LIVE UNITED

Festivals is an event sponsored by the Cancer Association of Greater New Orleans to raise awareness for women's issues, particularly the early detection and treatment of breast cancer

TAMMY SWINDLE- CAGNO

07/24/2016 7:00am

029:41

Services for Abused Children

UNITED WAY: LIVE UNITED

Plaquemines Community Cares Center offers help for children with emotional problems and abuse issues. There is a particular emphasis on working with children who have been the victims of sexual abuse

JULIE OLSON/ DAWN BARRIOS

07/31/2016 7:00am

029:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Volunteering	UNITED WAY: LIVE UNITED	The guests are the Executive Director of Hands On New Orleans and Americorps Vista. Hands On New Orleans matches people who want to volunteer with causes that need help. Emphasizing the importance of giving back through volunteer projects	CHRIS CMAERON/ ALEX JOHNSON	08/07/2016 7:00am	028:59
Technical Education	UNITED WAY: LIVE UNITED	Educate Now and Youth Force NOLA working offers programs to give young people the tools they will need to get and hold a job in the technical field	MELISSA ELLINGER- EDUCATE NOW	08/14/2016 7:00am	028:50
Disaster Relief	UNITED WAY: LIVE UNITED	Baton Rouge area floods damaged or destroyed 80,000 homes and businesses, including an estimated 90% total loss of buildings in Livingston parish. 30,000 had to be rescued. Donation drive underway	MICHAEL WILLIAMSON- CEO, UNITED WAY, S.E. LA.	09/04/2016 7:00am	029:59
Adult Education	UNITED WAY: LIVE UNITED	Discussion of the adult education services offered by the YMCA. This includes classes dealing with adult literacy, math skills and computers. The Y adult classes are offered at many area libraries	SHANNON CITANOVICH/ CARLA HAYNES	09/18/2016 7:00am	029:04
Support for United Way	UNITED WAY: LIVE UNITED	Combined Federal campaign encourages federal employees to donate to the United Way campaign through payroll deductions, which is a quick and easy way to show our support. Donations can be as little as \$10 a month	ELENORE SIMMONS- MANAGER, CFC	09/25/2016 06:45 AM	30:00

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
HEALTH, OPIOID DEPENDENCY, SEPT 25, 9AM, 30 MINS				

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHARITABLE	FLOOD DONATIONS	000:31	033
CHARITABLE	LA. HEROES PROJECT	000:30	042
EDUCATION	GLOBAL CITIZEN FESTIVAL	000:31	002
EDUCATION	IHM SCHOOL SUPPLY GIVEAWAY	000:32	044
EDUCATION	National Promo Inventory	000:31	016
FAMILY SERVICES	ERACE	000:29	038
GENDER EQUITY	GLOBAL CITIZEN FESTIVAL	000:32	002
HEALTH	AKA SORORITY	000:31	024
HEALTH	AM. CANCER SOCIETY	000:31	041
HEALTH	AM. DIABETES ASSOC	000:31	022
HEALTH	GRIFFIN BRAIN ANEURYSM MOVEME	000:31	030
MILITARY AND VETERANS	IHEART MEDIA	000:29	088
MILITARY AND VETERANS	IHEART MEDIA	000:30	186
MILITARY AND VETERANS	National Promo Inventory	000:29	007
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	003
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	008

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
OPIOID AWARENESS WEEK	PSA-OPIOID AWARENESS WEEK PSA SHOW	027:29	001
POVERTY	GLOBAL CITIZEN FESTIVAL	000:28	003